

VERAVALOR®

PRIVATE MINT

Discover our family
of secured and legal tender coins
for collection and investment purposes.
Made with passion.



veravalor.com



In 2011, the demand was so high that it was hard to get hold of some coins at a reasonable price and we had to temporarily sell gold bars to our customers to mark a milestone on the gold rate. The Euro could implode anyday.

We did not want to suffer the market any more. When our customers wish to buy gold, we must sell them the right product no matter what happens.

We then created VeraValor so to write our own story and strike our own coins on an independent basis. Each product had to show a clear will. We do not sell just gold but sense, values and a tool of freedom.

VeraValor started to diversify its production with these clear goals in mind. Various editions of Vera coins have been struck: 1/10 oz gold Vera Max Collector, 1 oz Vera Silver and so on... In 2015, VeraValor started to strike the first legal tender, the one ounce Zanzibar with a facial value of 1000 shillings of Tanzania (50,000 coins).

More than 1 million Vera Coins have been struck since its initial creation, which makes VeraValor.com the 1st private Mint in France.

VERAVALOR® 
PRIVATE MINT

VERA VALOR ONE OUNCE

When we launched the one ounce Vera Valor, we wanted the owners to be also proud of their choices. We wanted to be at the highest quality standards and it was the first ounce of gold to propose such a security level with its QR code and its online certificate.

With the Vera Valor 1 ounce, we took up the challenge but it was hard work where the requirement never gave up in the face of creativity and vice versa. Today, more than 60,000 Vera Valor one ounce have been sold, making the coin the best-selling ounce in France.



CRITERIA

Title: 999.9/1000 pure gold

Condition: Proof

Hallmark: Metalor

Weight: 31.10g

Diameter: 32mm

Thickness: 2mm

VERA VALOR HALF OUNCE

After the Vera Valor one ounce, we launched some products according to the lacks we detected. When facing a need we associated the right product.

The half Vera Valor: this is in keeping with the greatest tradition of half coins such as the half Sovereigns, half Napoleons which were used as money much more commonly than their big sister, since twice cheaper in monetary value. With the half Vera Valor, our will was similar, we wanted people to be able to own one Vera in their mind but at half price. Because of their lower value, in the past, half coins were really better considered.



CRITERIA

Title: 999.9/1000 pure gold

Condition: Proof

Hallmark: Metalor

Weight: 15.55g

Diameter: 26mm

Thickness: 1.6mm

VERA SILVER ONE OUNCE

As we were launching the Vera Silver at the beginning of 2014, it was not common in France to buy silver metal as modern coins. We wanted to make silver metal accessible, not to give into the temptation to propose soulless bullions with no premium potential but rather propose a beautiful coin.

The Vera Silver is a coin vaulted in the bonded zone of Free Ports in Geneva, Switzerland. It was a first step to make metal money accessible to everyone, simply with the lowest possible spread.



CRITERIA

Title: 999.5/1000 pure silver

Condition: Proof

Hallmark: Sempsa

Weight: 31.10g

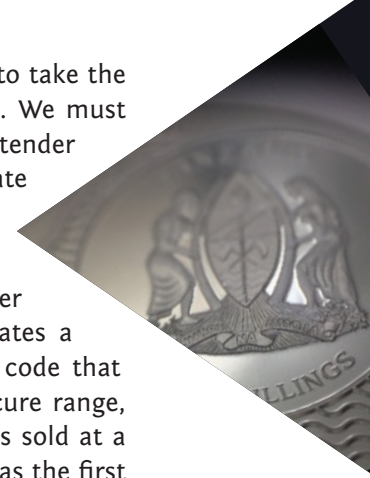
Diameter: 40mm

Thickness: 2.63mm

LEGAL TENDER VERA SILVER ZANZIBAR ONE OUNCE

The coins must be recognized as much as possible to take the greatest value in time, especially in times of crisis. We must expand our reach. But on a global scale, the legal tender is important. We want to assert ourselves as a private mint, it also involves direct agreements with countries.

The Vera Silver Zanzibar is the first legal tender coin of the VeraValor products range. It incorporates a high security level with both a Prooftag™ bubble code that guarantees authenticity and is part of the Max Secure range, the safest investment silver coins in the world. It is sold at a reasonable price and in a limited series. Tanzania was the first country we dealt with for the legal tender. Gibraltar will be our next edition with a new legal tender coin.



CRITERIA

Title: 999.5/1000 pure silver

Condition: Proof

Weight: 31.10g

Diameter: 40mm

Thickness: 2.63mm

VERA MAX COLLECTOR

Having some gold at home makes sense. One shouldn't have too much gold and should ensure to have the right product. One shouldn't have too high value, make sure that cannot be damaged and could give you more chances in case of theft. This is what we conceptualized with the VeraMax 1/10 ounce pure gold.

We can keep some gold for pleasure at home, gold that we could collect. This is the reason why we launched the Vera Max Collector which has the quality of a Vera Valor coin with the obverse struck at our usual partner and the flexibility of a laser marked reverse, only on demand, which enables us to imagine the most original creations.



CRITERIA

Title: 999.9/1000 pure gold

Condition: Proof

Hallmark: Sempsa

Weight: 3.11g

Diameter: 21mm

Thickness: 0.5mm

GUARANTEED SECURITY

VeraValor guarantees constant innovation and security.

Individual reference number make every coin unique and secure.



A flashable QR code on the reverse side of each coin is linked to an online authenticity certificate with the picture of the coin.



Temper-proof and patented Bubble Seal™ protects coin from counterfeiting.



Seal card protects the coin, enables to handle with care and ensures that it has not been unsealed.



VERA VITA

With VeraValor we have always wanted to share the true values in order to protect oneself from the effects of crisis.

VeraValor wanted to offer a unique product to a population that shares a true love story with gold in the form of jewelry.

Vera Vita: True life in latin. The coin that is anchored in reality, the coin that no one forgets. Everyone should invent his/her own story around the Vera Vita jewel.



CRITERIA

Title: 750/1000 pure gold

Condition: Proof

Hallmark: Sempsa

Weight: 3,11g (2% tolerance margin)

Diameter: 21mm

Thickness: 0.5mm

VERACASH

Gold has been used as a monetary instrument for more than 5000 years - VeraCash is now giving it back its role as “real” and stable money.

VeraCash uses Vera Valor gold and silver coins as a tradable currency. VeraCash is expressed in VeraCash units with a parity of 1VRC = 1EUR. VRC is a currency that can be used everywhere in the world as an innovative means of payment, via a Mastercard payment card or a mobile application.

VeraCash enables you to send money to friends and family, shop or pay for services anywhere in the world.





veravalor.com

VeraValor™ is a trademark of the company AuCOFFRE.com